

The Center for Responsible Lending and
South Dakotans for Responsible Lending present

LET MY PEOPLE GO

South
Dakotans
Stop
Predatory
Lending



"Let My People Go: South Dakotans Stop Predatory Lending," details a true 'David and Goliath' battle that the people of South Dakota fought against the predatory lending industry. The 30-minute documentary follows the movement to cap the state's payday, car title, and installment loan interest rates, which previously soared up to 574%. As you watch, you'll witness the relentless spirit of the broad coalition of South Dakotans that took on the firmly entrenched and well-financed predatory lending industry – and won.

Watch Now! Go to www.CapTheRateSD.com/let-my-people-go.